

Decision maker: Cabinet Member for Culture, Leisure and Sport

Subject: Cultural Services Business Plan

Date of decision: 29 June 2012

Report by: Head of Cultural Services

Wards affected: All

Key decision: NO

Budget & policy framework decision: NO

1. Purpose of report

1.1 To present for members approval the Cultural Services draft business plan.

2. Recommendations

2.1 **That the portfolio holder for Culture Leisure and Sport approves the Business Plan and the key objectives for the service.**

3. Background

3.1 The Cultural Services business plan is a corporate requirement and sets out the objectives for the service in the medium term (2012-15).

3.2 It highlights the achievement of the past year and the challenges that remain. It states our aspirations as well as the main objectives for the service, including strategies to achieve them, measures used to track progress, possible risks, and the resources that need to be deployed.

3.3 The objectives in the plan are consistent with corporate priorities of regenerating the city, to provide a cleaner and greener city, tackling poverty, protecting vulnerable residents, promoting equality and diversity, improving community safety and raising standards in literacy and maths and links to the Transformation agenda

3.4 Feedback from service users and the portfolio member has been taken into account in the compilation of the plan.

3.5 Business Plan Objectives for 2012-15 are:

Objective 1:

A city where all residents and visitors have easy access to value and enjoy opportunities to improve their health and wellbeing and receive a wide range of high quality cultural services.

Objective 2:

Cultural Services continues to act as a stimulus for regeneration, investment and prosperity to the city.

Objective 3:

To create a city with pleasant public spaces, encouraging individuals, communities and organisations in developing a sustainable city.

Objective 4:

A city where residents feel listened to and are empowered to become participants in the cultural agenda and to be involved in the life of their community.

Objective 5:

A city in which all residents have access to high quality formal and informal learning opportunities.

Objective 6:

A city with a distinctive culture established as a major tourist destination.

Objective 7:

A service that engages in the challenges of developing quality, affordable and sustainable services that effectively meet the needs of residents and visitors and understands our potential to transform a city.

The key areas of work in the Business plan are underpinned by a detailed Cultural Services Operational document which will be performance monitored.

4 Reasons for Recommendations

- 4.1 That the portfolio holder is aware of the review of the service of 2011/12 and notes the achievements made.
- 4.2 The portfolio holder is aware of the services statutory responsibilities.
- 4.3 That the portfolio holder Culture Leisure and Sport understands the budgets and resources available and approves the plan and the key priorities for the service.

5. Equality impact assessment (EIA)

5.1 An Equality Impact Assessment is not required for the service business plan itself instead the service has a rolling programme of EIAs designed to cover all of its major functions over a three-year period.

6. Legal implications

6.1 Should there be any actions arising from the plan which requires a legal input, the service is expected to raise the issue directly with the legal section.

7. Head of Finance's comments

7.1 All service objectives are to be achieved within the cash limit set out in the approved 2012/13 budget.

Signed:.....

Stephen Baily
Head of Cultural Services

Appendix A: Business Plan

Background list of documents: Section 100D of the Local Government Act 1972

None

The recommendation(s) set out above were approved/ approved as amended/ deferred/ rejected by Cabinet Member for Culture, Leisure & Sport on 29 June 2012

.....
Signed by: Cabinet Member for Culture, Leisure & Sport